



**Job Title:** Research Associate

**Location:** Institute of Rural Management Anand (IRMA), Anand - Gujarat

**About IRMA:**

The Institute of Rural Management Anand (IRMA) is a premier, national level Institute for Postgraduate, Doctoral and Mid-career/in-service education, research, and consulting in rural management. Founded in 1979, IRMA's mission is to promote all-around sustainable Rural Development through professional management.

IRMA requires Research Associate under the "HDFC Bank Chair" and "TAFSSA" Project.

**Role Description:**

The responsibilities of the Research Associate will include the following:

- Designing focus group discussion, in-depth interview, and verbal protocol analysis
- Conduct secondary research, clean data, analyze and present it periodically
- Basic quantitative data analysis and qualitative data analysis
- Write research reports and such other communications as needed from time to time
- Assist in work related to the project

**The Applicant should:**

- Master's Degree or above from a recognized university/institute with specialization in
- Marketing or Agricultural Economics / Economics (55% marks must have obtained in Masters)
- Proficiency in handling MS Office, Excel, and Power Point
- Excellent command over English
- Experience in carrying out qualitative data collection, transcription, and analysis
- Experience in analyzing data using software tools such as STATA, SPSS and NVIVO



### **Nature of Appointment**

This is a contractual position for one year; however, the duration can be extended based on the needs of the project.

### **Remuneration:**

The appointment will be made on a contractual basis with a consolidated remuneration of Rs.40,000/- per month based on qualification and experience.

### **To Apply:**

Interested candidates may please apply online by October 30, 2023, i.e., 23:59 at <https://www.irma.ac.in/careers/careers.php>.

### **Please Note:**

The IRMA Director reserves the right to relax the prescribed selection criteria in the advertisement in case a suitable applicant is found fruitful for the position.

Applicants not found suitable for the position may be considered for a lower position or on a lower pay scale or on an appropriate consolidated salary on contract.

The Institute reserves the right to change/apply appropriate shortlisting criteria in case of a large number of applications.

Only short-listed candidates will be called for the interview, and no correspondence/interim enquiries/telephonic enquiries in the matter will be entertained.

IRMA is committed to equal opportunities and inclusion of all social groups, including people belonging to minority groups, Gender, Scheduled Castes, Scheduled Tribes, Other Backward Classes, and persons with disabilities.

Mere fulfilling the minimum qualifications and experience prescribed will not make an applicant's eligible to be called for an interview.